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Strange Attractor Press proudly presents:

WELCOME TO MARS

FANTASIES OF SCIENCE IN THE AMERICAN CENTURY: 1947-1959

BY KEN HOLLINGS

'Welcome to Mars is a map of the post-war Zone, a non-fiction *Gravity's Rainbow* that follows the arc of Germany's V2 rocket to the end of the rainbow – to America.' From the foreword by Erik Davis

In *Welcome To Mars*, acclaimed author and broadcaster Ken Hollings draws upon newspaper accounts, advertising campaigns, declassified government archives, old movies and newsreels from this unique period when the future first took on a tangible presence. Hollings depicts an unsettled time in which the layout of Suburbia reflected atomic bombing strategies, bankers and movie stars experimented with hallucinogens, brainwashing was just another form of interior decoration and strange lights in the sky were taken very seriously indeed.

Praise for *Welcome to Mars*

'Ken Hollings shows brilliantly how the extraordinary web of technologies that drove the Cold War have shaped not just our culture but the very way we think of ourselves as human beings. *Welcome to Mars* offers a rare and fascinating glimpse of the roots of the strange humanoid culture we live in today.' Adam Curtis, director of *The Trap*, *The Power of Nightmares*

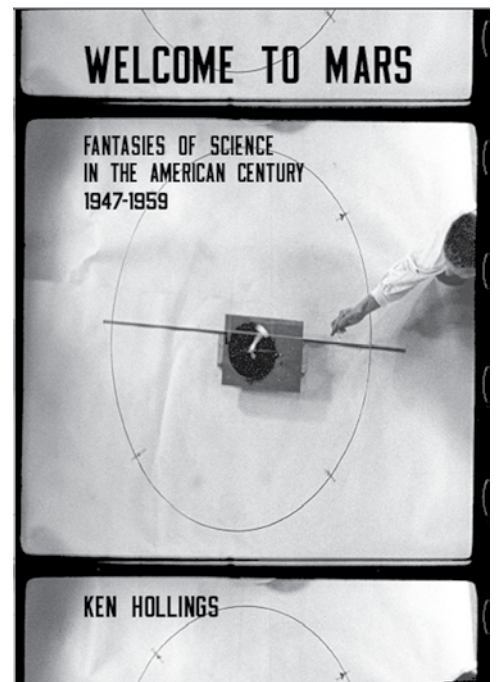
'Ken Hollings has placed his critical focus at the precise point where the high technologies of information control and social manipulation intersect the passionate search for scientific ways to probe the human mind. *Welcome to Mars* is a searingly accurate and deeply disturbing exposé of the fantasies of American modernism that have inspired the many nightmares and the few hopeful visions of our new Millennium.' Dr Jacques Vallée, *The Institute for the Future*, author of *The Network Revolution*, *Passport to Magonia*

'I can't recommend it highly enough'
David Pescovitz, *Boing Boing.net*, on the *Welcome to Mars* radio broadcast.

About the author

Ken Hollings is a writer based in London. His work has appeared in a wide range of journals and publications, including *The Wire*, *Sight and Sound*, *Strange Attractor Journal*, *Frieze*, *Blast* and *Nude*, and in the anthologies *The Last Sex*, *Digital Delirium*, *Undercurrents* and *London Noir*. He has written and presented shows for BBC Radio 3, Radio 4, Resonance FM, NPS in Holland and ABC Australia.

Ken's novel *Destroy All Monsters* was hailed by *The Scotsman* as 'a mighty slab of trippy, cult, out-there fiction, mind-bending reading'. He has lectured and presented work at the ICA, the Royal Institution, the Roundhouse, Central Saint Martins, the Hayward Gallery, the Victoria & Albert Museum, Transmediale in Berlin, the Zurich Kunsthau and the Nederlands Film Museum.



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The first 200 copies sold via the Strange Attractor web site will receive a free CD of '50s-style electronic music by Simon James, as heard on the *Welcome to Mars* radio series.

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more information contact**
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**Ken Hollings is available for
interviews and readings**

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